



## Burn Boot Camp: Clean Floors, Safe Workouts

Metro Atlanta, GA Client: High-traffic fitness studio Burn Boot Camp

### Client Overview: Burn Boot Camp

Burn Boot Camp is a rapidly growing fitness franchise with locations across the United States, including multiple facilities throughout Metro Atlanta. Each gym location features a high-energy group training environment with rubber flooring, carpeted zones, and heavy daily foot traffic. Designed for frequent use and physical intensity, these fitness centers require consistent cleaning solutions to maintain hygiene, safety, and appearance. Burn Boot Camp locations seek professional cleaning partners that can deliver high-performance results while accommodating non-disruptive service schedules.



### Zerorez® Commercial Solution

Zerorez Commercial implemented an after-hours cleaning program that included quarterly carpet extraction & encapsulation using Zr™ Water and hard surface cleaning for rigid rubber flooring. Zr™ Water's residue-free technology lifted soils without introducing soaps or harsh chemicals. This made it ideal for fitness environments where bare skin regularly contacts the floor. Technicians also addressed spot treatment needs and provided proactive maintenance scheduling.

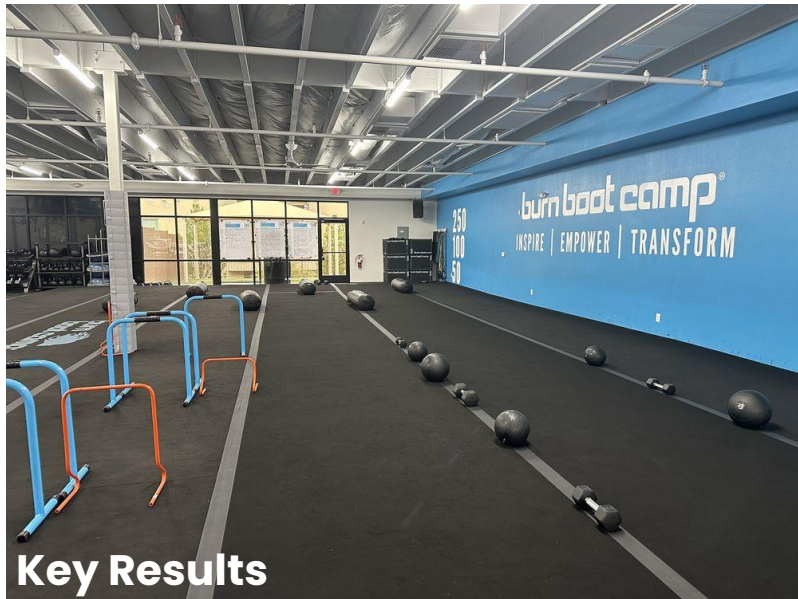
### Commercial Floor Cleaning Challenges

#### Multiple Floor Type Project Scope

- Client: Burn Boot Camp
- Locations: Metro Atlanta, GA
- Facility Type: High-Traffic Fitness Studio
- Scope: Carpet & Hard Surface Cleaning

### Scheduling & Space Utilization:

Burn Boot Camp locations host back-to-back high-intensity group workouts, drawing heavy foot traffic throughout the day. Sweat, body oils, and grime quickly accumulate on rubber floors and carpeted stretching areas. This creates sanitation concerns and accelerates wear. Franchisees need a reliable cleaning partner who maintains a professional appearance, eliminates odors, and supports a healthy workout environment. Cleanings also need to be completed outside of business hours.



## Key Results

### Brand Alignment:

Zerorez Commercial's cleaning standards matched Burn Boot Camp's commitment to health and hygiene.

### Safe and Residue-Free Floors:

Members enjoy cleaner, slip-resistant surfaces without chemical residue.

### Improved Indoor Air Quality:

Odors from sweat and bacteria are neutralized without masking agents.

### Minimal Downtime:

Cleanings were scheduled after hours to avoid disruption to classes.

### Facilities Maintenance Team

Zerorez® Commercial worked alongside Franchise Owners and Corporate Facilities Leadership, who consistently praise the "flexibility and professionalism of the entire Zerorez Commercial Team". By structuring services after-hours & around class schedules, Zerorez® ensures no disruption to operations.

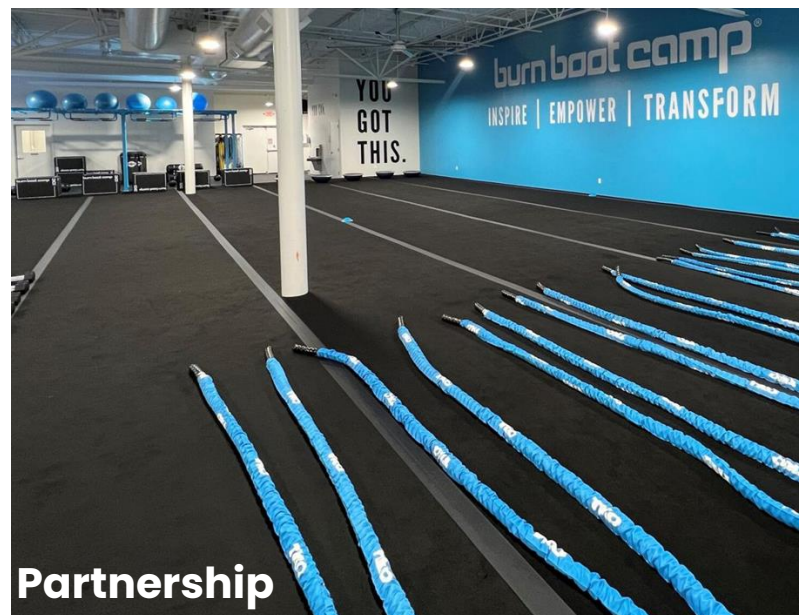
**About Zerorez® Commercial Services:** Zerorez® Commercial is ready to help you provide your employees and customers with a clean environment. Platinum rated by the Carpet and Rug Institute, the highest rating possible, earned using our patented process removing more contaminants than any other cleaner.

## Client Feedback

"Zerorez Commercial understands the demands of our space. They keep our studio clean and fresh for members without getting in the way. It's one less thing we have to worry about."

### Burn Boot Camp

### Franchise Owner, Atlanta GA



## Partnership

The Atlanta Zerorez® Commercial team successfully completed what has become a routine project, cleaning all of the carpeted areas of the each location, while respecting time constraints & operational needs. All jobs are scheduled overnight, completed in time for the next day's opening. Spaces are consistently ready for use the next business day without disruption to each gym's important work in promoting healthy lifestyles.



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